

TWENTY EIGHTH ANNUAL
National Bureau of Business License Officers'
State & Local Business Licensing Conference & Exhibitor Showcase

"Keeping the Money Local" Conference

(And increase tax revenue as a result!)

July 11-13, 2012

Vendor Exhibits July 11th, 12th and 13th

Red Lion Hotel

Anaheim, CA

Be a part of the largest national business licensing organization in the United States! By joining us this year you are in on the ground floor with a new avenue of access to business licensing professionals from throughout the United States.

NBBLO also offers specialty sponsorship packages. See the following pages for details! For more information about becoming a sponsor and/or exhibitor, contact Ken Musgrave, our Meetings and Membership Manager via email at confmgr@nbblo.org by fax at (702) 943-3300 or at (801) 261-8266.

Who attends the NBBLO Annual Conference?

- Business License Officers
- Managers, Supervisors and Senior Officers
- Public Safety and Health Department Officials
- Legal Services and Administrative Support
- Elected Officials and Policy Makers

Exhibit Schedule: *(Attendance at seminars requires separate registration.)*

Wednesday, July 11th 2012

12:00 – 4: 00pm Set-up

4:30 – 9:00pm *Booth Time* during the Reception

Thursday, July 12th 2012

8:00am – 5pm *Booth Time*

Friday, July 13th 2012

11am *Tear-down*

Housing and Registration Information

All activities associated with the Annual Conference will take place at:

Red Lion Hotel

1850 S Harbor Blvd, Anaheim, CA 92802

Tel: (714)750-2801 Use code: NBBLO

Weblink: <http://www.anaheimredlion.com/>

Room Rate

Monday - Saturday \$119 single or double.

Sponsorship Packages

Please complete the application on the next page, or contact Ken Musgrave, Meetings and Membership Manager at confmgr@nbblo.org for details on how to become a sponsor!

Spaces are limited. Submission of application does not guarantee an exhibit space assignment. All applications are subject to approval. To attend conference presentations/lectures, active membership, at least bronze level registration and conference registrations are required.

If you are looking for ultimate visibility, these are the options you should be most interested in. The sponsorship opportunities listed below also include all items in the Platinum Level.

Dessert Reception - \$2,000

A favorite of attendees is the dessert station at the welcome reception. We would be pleased to present your table arrangement or other marketing information!

Registration Gift - *Contact Conference Manager for remaining promotional opportunities.*

Giveaways typically include: bags, binders, pens, notepads etc.

A great opportunity for Gold & Platinum Sponsors to give each attendee a gift that promotes their company! Your promotional items will be included with *each* attendee's registration package.

Benefits for each level:	Platinum	Gold	Silver	Bronze
Annual Conference	\$1500	\$1250	\$1000	\$750
• Exhibit space - skirted table	X	X	X	X
• Onsite conference guide advertisement	Full page Ad	Half Page Ad	Business card sized Ad	Listing
• VIP seating at the breakfast buffet	X			
• Sponsorship designation in post-conference issue of NBBLO Newsletter & on-site conference guide	X			
• Nametag designation for your staff	Sponsor	Exhibitor	Exhibitor	Exhibitor
• Recognition at registration desk	X	X	X	
• Placement of one provided 8 ½ x 11" promotional page in attendee registration package	X			
Newsletter Visibility				
• Visibility in newsletters	Half Page Ad 2 Newsletters	Business card sized Ad 2 Newsletters	Business card sized Ad 1 Newsletter	
Website				
• Link from NBBLO website (until December 31 st , 2011)	Business card sized Animated Graphic	Business card sized non- animated Graphic	Text Link	Text Link
Product email to membership				
• Your provided message to NBBLO members via the listserv prior to the annual conference	X	X		