



# Sponsorship Packages

Please complete the application on the next page, or contact Ken Musgrave, Meetings and Membership Manager at [confmgr@nbblo.org](mailto:confmgr@nbblo.org) for details on how to become a sponsor!

Spaces are limited. Submission of application does not guarantee an exhibit space assignment. All applications are subject to approval. To attend conference presentations/lectures, active membership, at least bronze level registration and conference registrations are required.

**If you are looking for ultimate visibility, these are the options you should be most interested in. The sponsorship opportunities listed below also include all items in the Platinum Level.**

## Internet Email Station - \$2,000

Assist attendees to stay in contact with their colleagues who are picking up their work.

## Dessert Reception - \$2,000

A favorite of attendees is the dessert station at the welcome reception. We would be pleased to present your table arrangement or other marketing information!

## Registration Gift - *Contact Conference Manager for remaining promotional opportunities.*

Giveaways typically include: bags, binders, pens, notepads etc.

A great opportunity for Gold & Platinum Sponsors to give each attendee a gift that promotes their company! Your promotional items will be included with *each* attendee's registration package.

Benefits for each level:	Platinum	Gold	Silver	Bronze
<b>Annual Conference</b>	\$1500	\$1250	\$1000	\$750
• Exhibit space - skirted table	X	X	X	X
• Onsite conference guide advertisement	Full page Ad	Half Page Ad	Business card sized Ad	Listing
• VIP seating at the breakfast buffet	X			
• Sponsorship designation in post-conference issue of NBBLO Newsletter & on-site conference guide	X			
• Nametag designation for your staff	Sponsor	Exhibitor	Exhibitor	Exhibitor
• Recognition at registration desk	X	X	X	
• Placement of one provided 8 ½ x 11" promotional page in attendee registration package	X			
<b>Newsletter Visibility</b>				
• Visibility in newsletters	Half Page Ad 2 Newsletters	Business card sized Ad 2 Newsletters	Business card sized Ad 1 Newsletter	
<b>Website</b>				
• Link from NBBLO website (until December 31 <sup>st</sup> , 2010)	Business card sized Animated Graphic	Business card sized non- animated Graphic	Text Link	Text Link
<b>Product email to membership</b>				
• Your provided message to NBBLO members via the listserv prior to the annual conference	X	X		